

ALPINE X009-FD1 STEREO SYSTEM | FIRST LOOK

By Brandon Lutas
Tue, Aug 12 2014 5:44 pm | 0 Comments

Like 159 Tweet 5 Pin 1 Share

"The X009 is getting exposure to motocross fans."

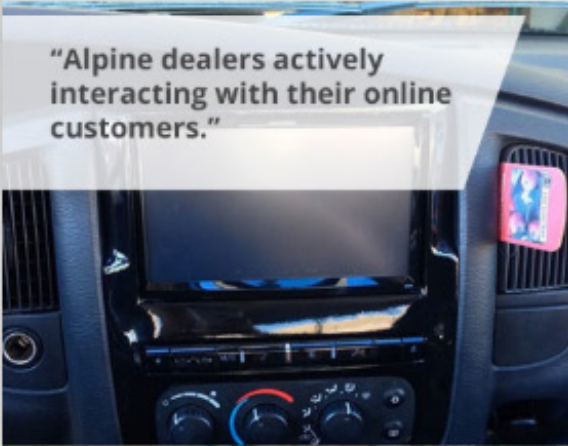


TURN MOTOCROSS FANS INTO X009 FANS

Through our Alpine Restyle research, we have identified several consumer groups who are likely to be interested in the X009 series. One such group is motocross fans since they obviously use trucks to haul their bikes to the desert and track events. Motocross is an expensive sport since these consumers need equipment like helmets, protective gear, gas for both their truck and bike, and bike supplies. If they can afford this hobby, chances are they're open to upgrading their truck to make their drive more enjoyable. Why not approach these truck owners and explain how they can use the X009 to navigate them to their next ride, add Bluetooth so they don't miss a call from their riding buddies, and stream their own music to get pumped up during the drive to the desert. Check out this article in [Transworld Motocross](#) that speaks to this crowd and be ready to address them when they walk into in your store.

THE DO'S AND DON'TS OF YOUR BUSINESS' SOCIAL MEDIA

"Alpine dealers actively interacting with their online customers."



audiosystems Following
1 month ago
Dodge ram 05 Alpine 9" double din @alpineusa @alpine_uk @alpine_europe

alpineusa andrewsface westcoast_bivin420 and 45 others like this.

mayno_aurzone
Super clean bro @audiosystems

essa110
9"? I thought the biggest one they did was 8"

audiosystems
@mayno_bul2666 thanks bro

audiosystems
@essa110 the 9 just came out like a week ago

alpineusa
👍

alpineusa
Looks great guys 👍

jevansalpine

onthegoaudio Following
2 months ago - 9 On The Go Audio
Another picture of the alpine 9" X009-U in the jeep wrangler. #onthegoaudio #alpine #alpinusa #alpinestyle @alpinusa #jeep #worldsfirst #instal #caraudiofab #caraudio #electronics #ranger #offroad #x009u #x009 #hesperia #bearvalley #thiskeaglove #beautiful #stlwinning

alpineusa markland_designs luv0525 and 39 others like this.

jevansalpine
Just that unit at 9" and custom installed that clean is amazing! Anyone who sees this in person will be blown away!

alpineusa
Looks AWESOME guys! 👍

onthegoaudio
Thank you! And thanks for designing such an incredible unit! @alpinusa

onthegoaudio
@xmgortomx you can put the 9" in anything you want. It might just take a little fabrication.

onthegoaudio

Here are some helpful hints for managing your store's social media accounts:

- Do respond quickly. It is crucial to show your current and potential customers that they're important to you.
- Do create a presence by posting regular updates on what's happening in your shop or your followers might forget about you completely.
- Do be friendly and open. Encourage others to interact with you by interacting with them first.
- Don't over-share. This isn't your personal profile, so it isn't the place to share what you had for lunch.
- Don't take a political stance. It's recommended to not affiliate your business with a specific party, ideal, or stance on any politically charged issue publicly on social media.